

Tommy Hilfiger, Southampton

Client: Tommy Hilfiger

Fit Out Project Duration: 8 weeks

Garenne Shopfitting were awarded the fit out of Tommy Hilfiger's concept new store in Southampton by PVH.

The unit required bespoke structural packages to enable installation of frameless 5.7 m high shopfront with concealed security shutter to showcase the clients 1400 mm high x 4900 mm wide LCD screen visible from all 3 floors within the West Quay shopping centre. The mezzanine floor also required structural works following staircase removal to create BOH space for staff areas and product storage.

The design was challenged to promote high ceilings where possible, achieved by coordination of HVAC, electrical, and sprinkler services within a narrow 500 mm ceiling void, which meant the setting out was vital. The store showcased a variety of finishes, which included Panespol block affect walls and resin floor to create a separate space to showcase the jeans wear range, timber & vinyl floor finishes and specialist paint finishes. Display fixtures installed by the clients two European installation teams.



Garenne Shopfitting

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